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# HE SAVING PLUS V

Volume - 6 Issue - 95

**MAY 2013** Pgs:4

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**MONTHLY** 

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FOR PRIVATE CIRCULATION

#### **Features** Pg. No. Are you saving enough to 2 Retire Start early to leave

better life

**Mutual Fund** 

Dividend List 2012-2013 Benefit of Avg.

Invetment SIP

Advantages of being

**MICPL Customer** 

## COMPANY FIXED DEPOSIT LIST MAY 2013

## SHRIRAM TRANSPORT FINANCE COMPANY LTD. - STRAIGHT BOND

Non Cumulative Option					Cumulative				
Period	Yearly	early Half Quarterly Monthly		Yield	Maturity value	After	Maturity value		
in	%	Yearly	%	% p.a. for Rs. 1000 Rour		Rounding	for Rs. 10000		
Months	p.a.	% p.a.	p.a.	p.a.		as per system		as per system	
12 M	9.75	9.52	9.41	9.34	9.75	1097.50	1098	10975	
24 M	10.25	10.00	9.88	9.80	10.78	1215.60	1216	12156	
36 M	10.75	10.47	10.34	10.25	11.94	1358.20	1358	13582	
48 M	10.75	10.47	10.34	10.25	12.60	1504.00	1504	15040	
60 M	10.75	10.47	10.34	10.25	13.32	1666.00	1666	16660	

Note: 0.50% Extra for Senior Citizen

## Godrej Properties Ltd.

Period	Interest P.A.
1 Year	9.00 %
2 Year	9.50 %
3 Year	10.50 %
Min. Amt.	10,000

Jaypee Infratech &

Period

1 Year

2 Year

3 Year

Min. Amt.

Jaypee Associates Ltd.

Renewals & shareholders

### Network 18 Media & Investment (0.50 SC)

	(
Period	Interest P.A.
1 Year	11.00%
Min. Amt.	10,000

#### Mahindra & Mahindra Financial Services Ltd. - Crisil (0.25 for SC)

	•		
Period	Half Yearly	Yearly	Quarterly
	Interest P.A.	Interest P.A.	Interest P.A.
1 Year	09.00 %	09.25%	08.90
2 Year	09.75 %	10.00%	09.65
3 Year	10.00 %	10.25%	09.90
4 & 5 Yrs.	09.50%	09.75%	09.40
Min. Amt.	25,000	10,000	50,000

## Representative

Area

THANE TEL.: 2532 9267 MOB: 98195 98586 THANE TEL.: 98694 20081 MOB.: 98338 84571

BHANDUP / MULUND TEL.: 97020 99951 MOB.: 97020 99951 BHANDUP / MULUND TEL.: 2564 9396

> MOB : 98197 89239 GHATKOPAR TEL.: 25061651

MOB.: 98338 84573 CHEMBUR / KURLA TEL.: 2523 3429 MOB.: 98194 92697

VASAI/VIRAR/NALASOPARA TEL.: 94233 54260 MOB.: 90969 81475

BORIVALI TEL: 2862 2042 MOB.: 98203 25220

MALAD / KANDIVALI TEL.: 2862 2042 MALAD TEL.: 2862 2042

MOB.: 98203 25220 GOREGAON TEL.: 2843 2022

MOB .: 99209 03079 ANDHERI (EAST) / POWAI TEL: 2925 4336 MOB.: 98338 84574

SANTACRUZ (EAST/WEST) TEL.: 98923 43457 MOB.: 98338 84576

KHAR TEL.: 98923 43457 MO8 · 98338 84576

MAHIM, SHIVAJI PARK, TEL.: 2447 4043 DADAR MOB.: 98209 65319

DOMBIVLI, KALYAN TEL. 9833820274 MOB.: 98208 20274 COLABA MOB.: 9833884577

MOB.: 98203 25220 HDEC LTD -(PLATINUM DEPOSITS)

Interest P.A.

12.00 %

12.25 %

12.50 %

20,000

HDFC L	HUPC LID(PLATINUM DEPOSITS)								
Period	Monthly	Quarterly	Half yearly	Yearly	Cumulative				
15 months	9.05%	9.10%	9.20%	-	9.40%				
33 months	9.05%	9.10%	9.20%	9.40%	9.40%				

only (Minimum

Prakash Associates

<u>Ja</u>

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If further details
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Sha 50 s

## HDFC LTD. -(Senior Citizen Platinum Deposit)

Period	Monthly	Quarterly	Half yearly	Yearly	Cumulative
20 months	9.45%	9.50%	9.60%	-	9.80%
40 months	9.45%	9.50%	9.60%	9.80%	9.80%

Period	Interest P.A.
1 Year	9.50%
2 Year	10.00 %
3 Years	11.00

## 0.25 for

e expected to read the application form of fixed understand clearly before inevsting. As, neither (MICPL) nor the company will be responsible for any default or loss occured in the investment of fixed deposits

## DHFL LTD. -DEWAN HOUSING FINANCE LTD.

Period	Yearly	Half Yearly	Quarterly	Monthly
	Interest	Interest	Interest	Interest
1 Year	10.75%	10.75%	10.38%	10.30%
400 days	11.01%	10.75%	10.62%	10.54%
2 years	10.75%	10.50%	10.38%	10.30%
3 years	10.75%	10.50%	10.38%	10.30%
37 to 84 months	10.75%	10.50%	10.38%	10.30%

## SHRIRAM TRANSPORT FINANCE CO. LTD.

Period	Yearly	Half Yearly	Quarterly	Cumu-
	P.A.	P.A	P.A.	lative
1 Year	09.25%	09.05%	08.95%	10.23%
2 Years	09.75%	09.52%	09.41%	11.94%
3,4 & 5 years	10.75%	10.47%	10.34%	12.60%

## **Sudarshan Chemicals**

Period	Interest P.A.	Seniror Citizen and Shareholder
1 Year	9.50%	Investor are expected to read the applic
2 Year	10.00 %	deposit and understand clearly before ine

## Godrej Industries

Period	Interest P.A.
13 months	7.75 %
2 Year	8.50 %
3 Year	9.25%
Min. Amt.	10,000

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## **ARE YOU SAVING ENOUGH TO RETIRE?**

To lead a comfortable life after you stop working, you may need to put away more in your retirement kitty

Three retirees are facing a dilemma. One is at the chemist shop, wondering if he should buy all the costly medicines his doctor has prescribed. Another is in a toy shop, weighing his options between the expensive gift his favourite granddaughter wants and the cheaper one his pocket allows. The third one is sitting in a travel agency, debating whether to holiday in Australia or take a package tour to Europe this year. How soon and how much you put away for your retirement will decide which of these you can be.

We don't want to sound alarmist, but quite a lot of Indians could be the person at the chemist shop. More than 24% of the 2,578 respondents to an online survey by economictimes.com said they were saving less than 5% of their income for retirement. Another 25% are salting away 5-10% of their income for their sunset years.

It is unlikely this will be enough to sustain their current lifestyles when they retire. Inflation is like Kahaani's Bob Biswas—a silent and ruthless killer. Even a moderate rate of 6% can be debilitating in the long term. The most worrisome aspect of inflation is that your expense structure will naturally change as you grow older. Health care, which accounts for barely 1-2% of your total expenses at the age of 25-30, will become one of your biggest expenses after retirement. Healthcare costs are rising 2-3 times faster than inflation. "In the last decade of a person's life, most of the savings go into health care. Unless one is financially prepared, one won't be able to afford quality health care," says Puneet Nanda, executive director, ICICI Prudential Life Insurance.

Even as product prices and healthcare costs shoot up, investors saving for retirement are faced with the prospect of choppy returns. Even governmentmanaged small savings schemes have become market-linked. One of every three respondents to the survey said that their biggest worry regarding retirement was the uncertainty of returns.

#### Start early, retire rich

The uncertainty of returns is not as big a problem as a late start. A study of 2,000 professionals by Hyderabad-based financial planning firm, Arthayantra, found that more than 90% don't start planning for retirement in the first five years of their careers. Even by the 10th year, less than 20% would have a retirement plan in place. "On an average, Indians start thinking about retirement planning when they are 35 years old, but the actual process is implemented only when they are nearing 50," says Nanda.

This delay takes away a vital ingredient out of any retirement plan—the magic of compounding. What one saves in the first few years of starting a career burgeons into a massive amount over the next 25-30 years. "If you don't start at the age of 25-30, you lose out on the wonder years of growth," cautions Sudipto Roy, business head of Principal Retirement Advisors, a new division of the Principal Group, which advises on retirement planning.

#### Maintain your savings rate

The other big problem is not saving enough. A 2012 study by the US-based Putnam Research Institute says that the fund selection, asset allocation and portfolio rebalancing do not impact the final portfolio as much as the quantum of savings. The study looked at the impact of all four parameters on a typical retirement plan over the past 30 years and found that an investor who simply enhanced the quantum of his savings every year would have the biggest corpus compared with investors who rejigged their portfolios to include the best performing funds or changed their asset allocation annually. "Perhaps, we obsess a little too much about which funds to choose and how to fine-tune our portfolios. It would be better to put that same effort in seeing how the quantum of those savings can be enhanced," says Dhirendra Kumar, CEO of mutual fund tracker, Value Research.

The low-profile Employee Provident Fund is the best example of how the tortoise can beat the hare in retirement planning. The scheme's design makes it an ideal retiral vehicle. Every month, 12% of your basic salary flows into the PF account, along with a matching contribution by your employer. As your salary rises, so does your contribution. This simple arrangement has the potential to make one a correpati if one contributes to it without a break over 30-35 years. If you start putting 2,500 a month into the PF at 25 (with a matching contribution from your employer and a 10% increase in salary every year), your PF corpus will be over 2 crore by the time you retire at 60.

For the disciplined investor, the EPF can be his one-stop retirement plan. Even for the average saver, it can account for a sizeable portion of the retirement kitty, thus bringing down the overall investment required. In the table below, the total sum required at the time of retirement may appear huge and out of reach, but if you take into account the existing savings an individual will have, the amount you need to save per month will not seem too ambitious.

Arthayantra's sophisticated online financial planning software, Arthos, incorporates not only the existing PF balance but even the future contributions. "If you ignore these two factors, you will have a disproportionately high retirement requirement," says Nitin Vyakaranam, CEO, Arthayantra.

You should ideally be saving to cover 80-90% of your current expenses if you want a comfortable life after retirement. Anything less will require lifestyle compromises (see graphic). Don't include EMIs, education and other children-related expenses in this calculation. This should just be the amount you and your spouse will need to sustain your desired lifestyle after you stop working. As mentioned earlier, the pattern of expenses will change—health care, insurance and transportation costs are likely to go up, but entertainment and clothing may come down. We assume that education and loans will no longer be a worry.

#### Cut costs and tax with the NPS

The only glitch is that since the EPF is entirely debt-based, its returns will not be able to match inflation. Experts say that one needs to have an exposure to equity as well so that the returns can outpace the rise in prices. The other problem is that the EPF covers less than 10% of the total workforce in the country. What about the rest of us who are self-employed or working in unorganised sectors? This is where the National Pension System (NPS) comes into the picture. Open to all citizens, the government-run scheme is managed by six private fund managers. Since their launch three years ago, some of these funds have churned out better returns than the EPF and PPF.

The outperformance of the NPS funds is chiefly because of the low charges of the scheme. The charges become critical when you are saving for the long term. Even a 0.25% difference in the charges can extrapolate into a major difference in the corpus over 25-30 years. If you invest 1 lakh a year in the NPS and your fund earns 9%, in 25 years you would have accumulated 85 lakh. However, if the charges are raised from 0.5% to 1%, the corpus will be only 78.68 lakh. Raise it further to 1.5% and the corpus deflates to 72 lakh. Mutual funds and pension plans from insurance companies charge roughly 2-2.5% a year.

On its part, the government is also trying to push investors to save more for their retirement. The 2011 budget introduced a new Section 80CCD(2). Under this, up to 10% of an employee's basic salary put in the NPS is tax-deductible. This is over and above the tax deduction under Section 80C. This means a person with an annual basic salary of 5 lakh (nearly 40,000 a month) can get an additional deduction of 50,000 if his employer puts this money on his behalf in the NPS. Assuming that he will have other income (bonus, special allowance, interest, etc), which puts him in the 20-30% tax bracket, the NPS investment under Section 80CCD(2) will reduce his tax liability by almost 10,000-15,000. Tax filing portal Taxspanner.com and online mutual fund distributor Fundsindia.com are advising corporates on how to incorporate Section 80CCD(2) into their compensation packages.

## How Much Will You Need ? The Additional Investment Required Will Depend On Your Existing Savings START YOUR SIP TODAY TO LEAD BETTER AND COMFORT LIFE FOR RETIREMENT

Corpus Required	7.62Cr	5.70Cr	4.26Cr	3.18Cr	2.38Cr	1.77Cr	
Monthly Exp at 60 yrs	3.84 Lacs	2.87 Lacs	2.15 Lacs	1.6 Lacs	1.2 Lacs	89,542	
If Current Expenses :Rs.50,000 / Month    Inflation : 6%    Retirement Age :60yrs    Life Expectancy :80 Yrs							
	HOW	MUCH YOU NEE	D TO SAVE PER	MONTH			
<b>Existing Corpus / AGE</b>	25 Years	30 Years	35 Years	40 Years	45 Years	50 Years	
Nil Savings	11,737	16,139	22,433	31,838	47,111	76,454	
Rs.2 Lakh	10,112	14,441	20,642	29,907	44,492	73,780	
Rs.5 Lakh	7,673	11,895	17,954	27,011	41,467	69,770	
Rs.10 Lakh	3,608	7,652	13,475	22,184	36,263	63,086	
Rs.20 Lakh	NIL	NIL	4,516	12,529	25,416	49,718	
Returns Assumed : Pre-R	etirement :12%	l Post - Retireme	nt : 8 %				

1. We pay on spot brokerage in Fixed Deposits. 2. The FDR is issued within 60-90 days after realisation of cheque. 3. Please confirm the Interest Rate before investing, as company changes the Interest Rate frequently. 4. Investment done in Mutual Funds, Company Fixed Deposits, Bonds etc. are subject to Market Risk. Investors are required to read the offer documents and application forms carefully before investing. 5. We act as the distributor between the company and the investor, we wont be responsible for any market losses occurred in investments.

DIVIDEND LIST FROM APRIL 2012 TO MARCH 2013										
SCHEME	DIV%	DATE OF DIVIDEND	SCHEME	DIV%	DATE OF DIVIDEND					
UTI OPPORTUNITIES	9%	19/04/2012	AXIS EQUITY FUND	12%	05/02/2013					
ICICI PRUDENTIAL TOP 100 FUND	10%	27/04/2012	HDFC PREMIER MULTICAP	15%	07/02/2013					
IDFC STERLING EQUITY	14%	30/04/2012	HDFC LONG TERM ADVANTAGE FUND	40%	07/02/2013					
FRANKLIN BALALNCED	20%	18/05/2012	RELIANCE TOP 200 FUND	14%	08/02/2013					
BIRLA SUN LIFE ADVANTAGE	40%	25/05/2012	ICICI PRUDENTIAL TAX PLAN	20%	08/02/2013					
BIRLA SUN LIFE GENNEXT	10%	22/06/2012	FRANKLIN INDIA BLUECHIP	40%	08/02/2013					
BIRLA SUN LIFE MID CAP	15%	22/06/2012	RELIANCE RSF BALANCED	14%	08/02/2013					
FRANKLIN PRIMA FUND	40%	22/06/2012	HDFC CORE & SATELLITE FUND	20%	14/02/2013					
BIRLA SUN LIFE SMALL & MID CAP	3.5%	20/07/2012	FRANKLIN INDIA PRIMA PLUS	30%	15/02/2013					
AXIS LONG TERM EQUITY	8%	07/08/2012	DSP BR TAX SAVER	15%	15/02/2013					
L & T MID CAP	10%	08/08/2012	BIRLA SUN LIFE DIVIDEND YIELD	5%	18/02/2013					
BIRLA SUN LIFE PURE VALUE	10%	24/08/2012	BIRLA SUN LIFE 95 FUND	50%	18/02/2013					
BIRLA SUN LIFE BUY INDIA	10%	21/09/2012	HDFC GROWTH	30%	21/02/2013					
ICICI PRUDENTIAL BALANCED	17.50%	28/09/2012	HDFC CAPITAL BUILDER	25%	21/02/2013 22/02/2013					
UTI MNC FRANKLIN INFOTECH	22% 10%	03/10/2012 12/10/2012	TATA PURE EQUITY FUND RELIANCE RSF EQUITY	30% 25%	22/02/2013					
SBI CONTRA	20%	19/10/2012	ICICI PRU. TECHNOLOGY	20%	22/02/2013					
FRANKLIN INDIA OPPORTUNITIES	20% 7%	19/10/2012	ICICI PRU BANKING & FINANCIAL SERVICES	20%	22/02/2013					
ICICI PRUDENTIAL DYNAMIC	20%	02/11/2012	HSBC EQUITY FUND	25%	22/02/2013					
BIRLA SUN LIFE MNC FUND	40%	09/11/2012	FRANKLIN INDIA SMALLER COMPANIES	25%	22/02/2013					
BIRLA SL OPPORTUNITIES FUND	7.5%	09/11/2012	BNP PARIBAS DIVIDEND YIELD	8%	22/02/2013					
BIRLA SL FRONTLINE EQUITY FUND	7.5 % 5%	09/11/2012	IDFC CLASSIC EQUITY	10%	25/02/2013					
UTI BALANCED	10%	12/11/2012	UTI EQUITY FUND	14%	26/02/2013					
UTI MASTERSHARE	22%	15/11/2012	HDFC MID CAP OPPORTUNITES	11.50%						
ICICI PRUDENTIAL TOP 200 FUND	17%	30/11/2012	HDFC PRUDENCE	30%	27/02/2013					
TATA TAX SAVINGS	15%	03/12/2012	HDFC BALANCED		27/02/2013					
UTI MASTER PLUS	20%	14/12/2012	BNP PARIBAS TAX ADVANTAGE	10%	28/02/2013					
DSP BR BALANCED	5%	14/12/2012	RELIANCE EQUITY OPP.FUND	25%	01/03/2013					
SBI EQUITY FUND	40%	14/12/2012	TATA BALANCED	55%	05/03/2013					
TEMPLETON INDIA GROWTH FUND	20%	21/12/2012	HDFC TOP 200	40%	07/03/2013					
DSP BR EQUITY FUND	5%	21/12/2012	RELIANCE LONG TERM EQUITY	10%	08/03/2013					
UTI DIVIDEND YIELD FUND	5%	24/12/2012	FRANKLIN INDIA FLEXICAP	20%	08/03/2013					
ICICI PRU FMCG FUND	45%	28/12/2012	CANARA ROBECO EQUITY TAX SAVER	15%	08/03/2013					
DSP BR NATURAL RESOURCES FUND	5%	28/12/2012	BIRLA SL TAXRELIEF'96	30%	08/03/2013					
	Year 2		HDFC TAX SAVER	60%	14/03/2013					
FRANKLIN BUILD INDIA FUND	10%	04/01/2013	HDFC LONG TERM EQUITY	10%	14/03/2013					
DSP BR INDIA TIGER FUND	5%	04/01/2013	TEMPLETON EQUITY INCOME	7%	15/03/2013					
RELIANCE PHARMA FUND	35%	11/01/2013	SBI MULTICAP FUND	14%	15/03/2013					
RELIANCE NRI EQUITY	15%	11/01/2013	RELIANCE TAX SAVER	7%	15/03/2013					
RELIANCE MEDIA & ENTERTAINMENT FUND	25%	11/01/2013	ICICI PRU. DISCOVERY FUND	20%	15/03/2013					
DSP BR TECHNOLOGY FUND	5%	11/01/2013	BIRLA SL TAX PLAN	15%	15/03/2013					
RELIANCE BANKING FUND	40%	15/01/2013	BIRLA SL EQUITY FUND	30%	15/03/2013					
PINE BRIDGE EQUITY	8%	18/01/2013	SBI BALANCED	10%	15/03/2013					
ICICI PRU. MID CAP	20%	18/01/2013	L & T TAX ADVANTAGE	10%	18/03/2013					
FRNAKLIN INDIA TAXSHIELD	20%	15/01/2013	HDFC EQUITY DWS INVST. OPPORTUNITIES	40% 50%	21/03/2013 21/03/2013					
DSP BR TOP 100 EQUITY FUND IDFC IMPERIAL EQUITY	5% 12%	18/01/2013 25/01/2013	DSP BR OPPORTUNITIES	50% 40%	21/03/2013					
ICICI PRU. FOCUSSED BLUECHIP FUND	12%	25/01/2013	RELIANCE DIV. POWER SECTOR FUND	40% 30%	22/03/2013					
DSP BR SMALL & MID CAP FUND	15%	25/01/2013	L & T EQUITY FUND	10%	25/03/2013					
TATA P/E EQUITY FUND	15% 8%	28/01/2013	KOTAK BALANCED	47%	25/03/2013					
TATA DIVIDEND YIELD	10%	31/01/2013	RELIANCE VISION	30%	26/03/2013					
BIRLA SUN LIFE INDEX FUND	20%	31/01/2013	RELIANCE GROWTH	50%	26/03/2013					
	20/0	01/01/2010								
	10%	31/01/2013	I IDEC PREMIER FOUITY	24.80%	26/03/2013					
BIRLA SUN LIFE TIO 100 FUND KOTAK 50	10% 10%	31/01/2013 04/02/2013	IDFC PREMIER EQUITY IDC EQUITY FUND	24.80% 5%	26/03/2013 28/03/2013					

THE INFORMATION DISPLAYED ON DIVIDEND DECLARATION IN MUTUAL FUND SCHEMES ARE FOR PRIVATE CIRCULATION ONLY, WE WONT BE RESPONSIBLE FOR ANY INFORMATION REPRESENTED HERE, READERS/INVESTORS/CLIENTS ARE REQUESED TO CHECK THE SAME WITH RESPECTIVE MUTUAL FUND COMPANY FOR THE EXACT DIVIDEND RATE AND DATE OF DECALARATION

### **Important Note**

This is to inform that Mr. Rajendra Ghadge as "RAJU" was working with our company till 07/03/2013. From 11/3/2013, he was removed from the company on disciplinary grounds. Please beware dealing with him as the company: "MICPL" won't be responsible for the same from the date mentioned here. He is no more employee of Merchant Investment Consultancy Pvt. Ltd.

-Team Merchant Investment Consultancy - 11/3/2013.



## SIPs best bet for those who don't have time to monitor markets

#### SIP for Every Dream

Systematic Investment Plan (SIP) is a smart financial planning tool that helps you to create wealth, by investing small sums of money every month, over a period of time. Systematic Investment Plan (SIP) is a planned approach to investments and an investment technique that allows you to provide for the future by investing small amounts of money in Mutual Fund Schemes.

Many a times it be comes difficult for retail investor to analyze day-to-day movements and volatility of the stock market. To address this problem and to generate better returns the concept of rupee-cost averaging came into the picture Generally speaking, rupee cost averaging is the process of making regular monthly investment over a period time at various market levels and this, to a large extent, will help the investor reduce the risk of timing the market.

#### Traditional SIP vs flexi-SIP

At present, the most popular rupee-cost averaging method to invest in mutual fund schemes is called systematic investment plan (SIP). Of late another variant of the SIP called the flexi-SIP, is also gaining popularity.

Traditional SIPs allow investor to invest regularly say monthly or quarterly Flexi-Sips, on the other hand give investors the flexibility to decide how much they want to invest each month. It gives flexibility to invest more less or even decide the levels at which to invest in the market to generate better returns. So the investor can invest the amount depending upon how the investor perceives the market situation.

Investors cant alter the SIP amount under the conventional mode frequently but with the help of flexi-sIP they can invest the amount as the market situation warrants.

#### Pros and cons

Flexi-Sips can be beneficial to those who are undecided about the actual amount contribution towards Sips be cause savings may fluctuate from time to time and at times it may become difficult for the investor to make periodic payments. In such situations, as per their liquidity, fiexi-SIPs can be helpful for the investor. However, it is

not advisable to those investors who are not able to time the market or not able to understand the behaviour of the market regularly ideally, Flexi-SIP is not advisable for salaried persons be cause it not only disturbs the investment discipline but may also become an obstacle to other periodical payments. Traditional SIP option better for those investors who are not able to track the market properly and regularly, and it is bneficial to all class people no matter how the markets behave. Traditional SIPs or rupee-costaveraging will help them to do regular and disciplined investments. The concept of rupee-costAveraging works at the time of buying and also at the time of selling ones mutual fund units or any other securities.

#### When to opt

If the investor wants to grab the opportunity of the market volatility then it is advisable to opt for flexi-SIPs in mutual funds. However, if the investor is not able to time the market properly then it is advisable to go for simple rupee cost averaging or to go for conventional mode of SIP, which is the traditional mode. Ideally, the investor should continue with the regular commitment under the conventional mode of SIP be cause monitoring flexi-SIPs may not be an easy task for the common investor. So the investor has to decide there after whether he or she wants to make use of thse flexible SIP modes to take advantage of market volatility or not.

The bottomline, however is that the best way to achieve ones financial goals or to create handsome wealth is through disciplined investing.

Courtesy: Times of India, 6th Nov. 2012.

## The Six Advantages of Investing in SIP Plan

- 1. Disciplined approach to investments.
- 2. No need to time the market.
- 3. Lighter on wallet and Bank Balance.
- 4. Reap benefits of starting early.
- 5. Harness the power of two powerful investment.
- 6. Rupee cost Avg. Benefit from votality.
- 7. Power of compounding -small investments create big, over a period.

Start Date	End Date	No. Of Month	Invested Amount	LARGE CAP FUNDS		SMALL & MID CAP FUNDS				DIVERSIFIED EQUITY				
				ICICI Prudential FOC Bluechip	HDFC Top 200	Birla SL Front Line	DSP BR Small& MidCap	IDFC Premier Equity	RELIANCE EQTY. OPP FUND	ICICI PRUDENTIAL DISCOVERY	FRANKIN Prima Plus	SBI EMERGING BUSINESS	HDFC Equity	UTI Dividend Yield
1/4/07	02/04/10	36	72,000	1,20,131	1,12,037	1,00,968	1,09,261	1,31,363	1,32,389	1,37,283	1,03,710	1,02,924	1,16,237	1,05,051
1/4/07	02/04/11	48	96,000	1,44,904	1,35,386	1,36,177	1,48,247	1,56,757	1,58,398	1,62,244	1,28,106	1,38,994	1,39,125	1,46,394
1/4/07	02/04/12	60	1,20,000	1,69,643	1,60,005	1,49,120	1,68,203	1,82,226	1,84,911	1,88,571	1,52,813	1,80,784	1,63,497	1,64,621
1/4/07	09/04/13	72	1,44,000	2,01,176	1,85,958	1,88,570	1,91,341	2,17,391	2,19,517	2,22,638	1,84,997	2,34,019	1,89,147	1,84,635

Valuation as on 12/3/2013

Source: www.miconline.co.in / financial\_calculator.htm

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- Transaction Confirmation: We send transaction confirmation email to our clients on all financial and non-financial transaction done through us.
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